



INTERPRETIVE AGENT RESEARCH PROGRAM: A BRIEF OVERVIEW

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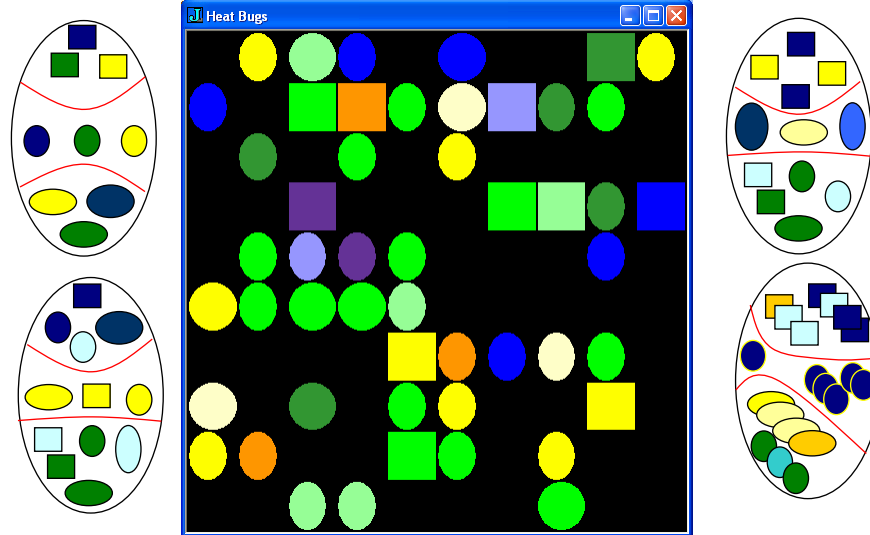
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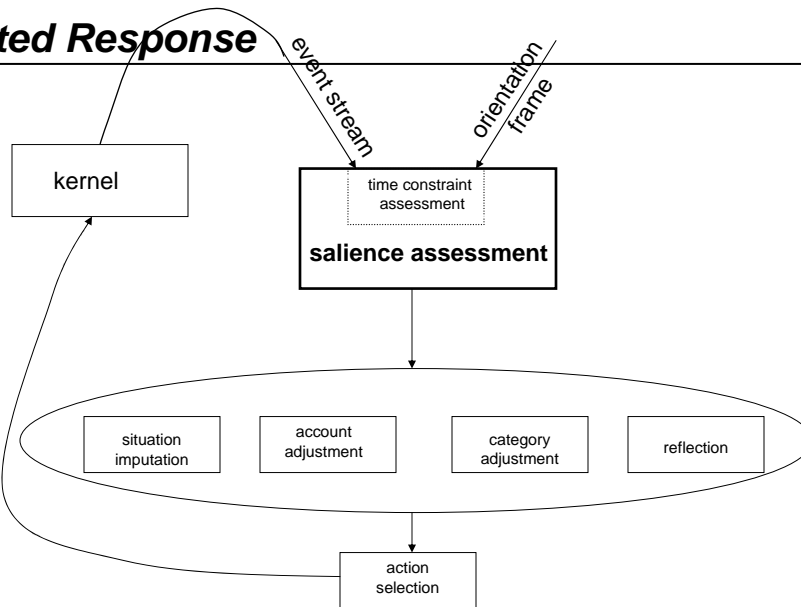
Three IA Mechanisms

- Design mechanisms that can be used to simulate the process of cultural construction & evolution:
 1. **prototype inference**
 2. **orientation accounting**
 3. **situation definition**
- Based on specified assumptions, researchers can use these mechanisms, working in conjunction with each other, to **simulate situated meaning**
- Prototypes are used for divergent types of phenomena
 - **Empirically, prototypes include objects, animals, people, emotions, circumstances and abstract entities such as numbers**

Toward Prototype Generalizations



Situated Response



CloseUp -- An Interaction Walkthrough Tool

